



#### AGREEMENT MADE BETWEEN

# KTVT-TV

CONTRACT NO. REV. 1071-59820-1

DATE PRINTED

09/21/12

PAGE

P.O. BOX 2495, . FORT WORTH TX 76113

AND

KTVT-TV

35698	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	189088 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	BUYING TIME		WENDY DAVIS FOR STATE SENATE	
AND	650 Massachusett	s Ave NW Ste 210	805 W Magnolia Ave	Required
				Announcement 28 days
ADDRESS	Washington	DC 20001-3796	Fort Worth TX 76104-4612	prior notice
	USA		USA	
CONTACT			PRODUCT2358; STATE SENATE DIST 10	
LOCAL SALESPERSON	VALERIE BONNEY	AGENCY EST. NO. 2358	PRODUCT 1300	

SALESPERSON

NATIONAL

BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/29/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

- ethnicity ITEM	DAYS	SPOTS PWK.	FROM	ме то	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
TIEM	DATS	I WK.	THOM	10	ECNOTTI	EN EUNE BATES	7,103,1,110		0	
1 LUR	01111	4	05:58A	07:00A	30s	10/23/12-10/26/12	CBS 11 NEWS THIS MORNING	4	225.00	900.00
2 LUR	10000	1	05:58A	07:00A	30s	10/29/12-10/29/12	CBS 11 NEWS THIS MORNING	1	225.00	225.00
3 LUR	01111	4	07:00A	09:00A	30s	10/23/12-10/26/12	THE EARLY SHOW	4	125.00	500.00
4 LUR	10000	1	07:00A	09:00A	30S	10/29/12-10/29/12	THE EARLY SHOW	1	125.00	125.00
5 LUR	01011	3	09:58A	11:00A	30s	10/23/12-10/26/12	PRICE IS RIGHT	3	625.00	1875.00
6 LUR	00111	3	11:00A	11:27A	30S	10/24/12-10/26/12	JEOPARDY	3	550.00	1650.00
7 LUR	00110	2	02:57P	04:00P	30s	10/24/12-10/25/12	DR. PHIL	2	250.00	500.00
8 LUR	10000	1	02:57P	04:00P	30s	10/29/12-10/29/12	DR. PHIL	1	250.00	250.00
9 LUR	01111	4	04:00P	04:58P	30s	10/23/12-10/26/12	CBS 11 NEWS AT 4P	4	300.00	1200.00
10 LUR	10000	1	04:00P	04:58P	30s	10/29/12-10/29/12	CBS 11 NEWS AT 4P	1	300.00	300.00
11	01111	4	04:58P	05:30P	30s	10/23/12-10/26/12	CBS 11 NEWS AT 5P	4	600.00	2400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





VALERIE BONNEY

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P.O. BOX 2495, . FORT WORTH TX 76113 AND

KTVT-TV

ADVERTISER (OR AGENCY AND ADVERTISER) 35698 AGENCY (OR SERVICE) ACTING AS AGENT FOR 189088 **Cancellation Notice** WENDY DAVIS FOR STATE SENATE BUYING TIME NAME Required 805 W Magnolia Ave 650 Massachusetts Ave NW Ste 210 AND Announcement 28 days **ADDRESS** DC 20001-3796 TX 76104-4612 Washington Fort Worth prior notice USA USA CONTACT PRODUCT2358; STATE SENATE DIST 10

PRODUCT

CODE

1300

**SALES PERSON** NATIONAL **SALES PERSON** 

LOCAL

BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/29/12 NO. WEEKS:

AGENCY EST. NO.

1 CBS Television Stations Standard Terms and Conditions for advertising shall apply NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicity		SPOTS		ME		Market Controlling Controlling State Controlling		TOTAL	NOTE DESCRIPTION AND ADDRESS OF THE PERSON ADDRESS OF THE PERSON AND ADDRESS OF THE PERSON AND ADDRESS OF THE PERSON ADDRESS OF THE PERSON ADDRESS OF THE PERSON ADDRESS OF TH	
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
LUR										
12 LUR	М	1	04:58P	05:30P	30S	10/29/12-10/29/12	CBS 11 NEWS AT 5P	1	600.00	600.00
13 LUR	01111	4	05:58P	06:28P	30S	10/23/12-10/26/12	CBS 11 NEWS AT 6P	4	1000.00	4000.00
14 LUR	01111	4	06:30P	06:58P	30s	10/23/12-10/26/12	WHEEL OF FORTUNE	4	1600.00	6400.00
15 LUR	М	1	06:30P	06:58P	30s	10/29/12-10/29/12	WHEEL OF FORTUNE	1	1600.00	1600.00
16 LUR	М	1	06:58P	07:57P	30s	10/29/12-10/29/12	HOW I MET YOUR	1	4500.00	4500.00
17 LUR	01111	4	10:00P	10:35P	30S	10/23/12-10/26/12	CBS 11 NEWS AT 10P	4	1700.00	6800.00
18 LUR	М	1	10:00P	10:35P	305	10/29/12-10/29/12	CBS 11 NEWS AT 10P	1	1700.00	1700.00
19 LUR	01110	3	10:35P	11:37P	30s	10/23/12-10/25/12	LETTERMAN	3	500.00	1500.00
20 LUR	м	1	10:35P	11:37P	30S	10/29/12-10/29/12	LETTERMAN	1	500.00	500.00
21 LUR	Т	1	08:00P	09:00P	30S	10/23/12-10/23/12	NCIS: LOS ANGELES	1	6500.00	6500.00
22 LUR	Sa	1	05:58P	06:28P	305	10/27/12-10/27/12	CBS 11 NEWS AT 6P	1	400.00	400.00

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35698

NAME

AND

**ADDRESS** 

CONTACT

SALESPERSON



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**Cancellation Notice** 

Announcement 28 days

**DATE PRINTED** 

09/21/12

Required

prior notice

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P.O. BOX 2495, . FORT WORTH TX 76113 AND

AGENCY (OR SERVICE) ACTING AS AGENT FOR 189088 ADVERTISER (OR AGENCY AND ADVERTISER)

KTVT-TV

BUYING TIME WENDY DAVIS FOR STATE SENATE

650 Massachusetts Ave NW Ste 210 805 W Magnolia Ave

DC 20001-3796 Washington Fort Worth TX 76104-4612

USA USA

PRODUCT2358; STATE SENATE DIST 10

LOCAL AGENCY EST. NO. VALERIE BONNEY PRODUCT 1300

SALESPERSON 2358 CODE NATIONAL

BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/29/12

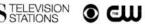
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NO. WEEKS:

ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL MALLIEM
TILIVI	DATO	1 1111	THOM	10	LENGTH	LITEOTIVE DATES	FNOGRAMS	BDCS1.	UNITRATE	TOTAL VALUE(1)
23 LUR	Sa	1	06:28P	06:57P	30S	10/27/12-10/27/12	WHEEL OF FORTUNE	1	500.00	500.00
24 LUR	Su	1	07:58A	09:30A	30S	10/28/12-10/28/12	CBS NEWS SUNDAY MORNING	1	650.00	650.00
25 LUR	Su	1	09:30A	10:30A	30s	10/28/12-10/28/12	FACE THE NATION	1	500.00	500.00
26 LUR	Su	1	05:57P	07:00P	30S	10/28/12-10/28/12	60 MINUTES SUNDAY	1	4500.00	4500.00
27 LUR	Su	1	08:00P	09:00P	30s	10/28/12-10/28/12	THE GOOD WIFE	1	5500.00	5500.00
28 LUR	Su	1	10:00P	10:30P	30S	10/28/12-10/28/12	CBS 11 NEWS AT 10P	1	1700.00	1700.00
29 LUR	01001	2	02:00P	02:57P	30S	10/23/12-10/26/12	THE DOCTORS	2	350.00	700.00
30 LUR	м	1	09:58A	11:00A	30s	10/29/12-10/29/12	PRICE IS RIGHT	1	500.00	500.00
31 LUR	м	1	11:00A	11:27A	30S	10/29/12-10/29/12	JEOPARDY	1	500.00	500.00
32 LUR	м	1	05:58P	06:28P	308	10/29/12-10/29/12	CBS 11 NEWS AT 6P	1	650.00	650.00

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AND	650 Massachusett	s Ave NW Ste 210	805 W Magnolia Ave	Required
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ADDRESS	Washington	DC 20001-3796	Fort Worth TX 76104-4612	prior notice
	USA		USA	-
CONTACT			PRODUCT2358; STATE SENATE DIST 10	
LOCAL SALESPERSON	VALERIE BONNEY	AGENCY EST. NO. 2358	PRODUCT 1300 CODE	]
NATIONAL SALESPERSON	i		•	1
BROADCAS	T SCHEDULE STARTING	10/23/12 AND ENDING	10/29/12 NO WEEKS: 1	1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television S and its Stations and one of the stations and its Stations and one of the stations and its stations are stations.

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